

SPECIALIST PRESS RELEASE

PRESS INFORMATION

PEN E-P2 now available in stylish silver

Hamburg, 6 May 2010 – Next week the E-P2, until now only cloaked in classic black, will also be available in silver. The camera unites the power and performance of an SLR with the ease and spontaneity of a compact.

To enrich photographic potential, the E-P2 includes an accessory port to clip on the electronic viewfinder or other accessories. It also enlivens creative impulses through two additional Art Filters and supplements ease of use with further innovative options. Cloaked now in silver, the hybrid photo and HD movie Olympus PEN boldly brings fun and simplicity back in SLR quality. It's a legend in the making – and available from mid of May 2010 for €799 including the M. Zuiko Digital ED 14-42mm 1:3.5-5.6.

For questions or additional information, please contact:

Franziska Jorke
Olympus Europa Holding GmbH
Tel.: +49-40-237 73-4759
Email: Franziska.Jorke@olympus-europa.com
www.olympus-europa.com